



ImpactLife

**BLOOD DONORS
HAVE HEART**



2025 HEART MONTH AWARENESS MARKETING TOOLKIT

SHARE WHAT'S IN YOUR HEART

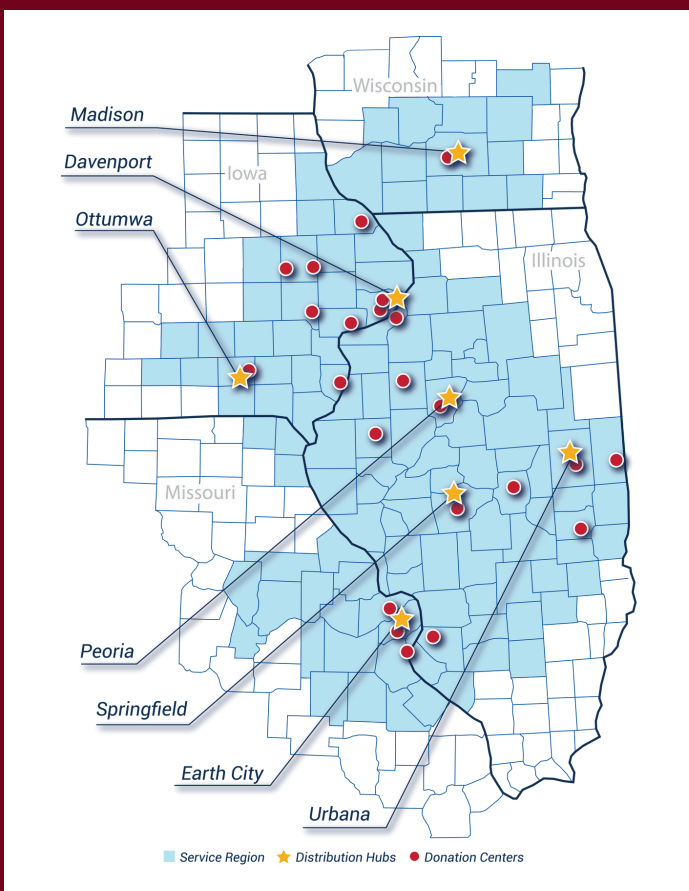
Every day, cardiac patients rely on lifesaving blood products as part of their treatment. You can help by donating blood, platelets and plasma.



ABOUT US

ImpactLife is the exclusive provider of blood products and services to more than 120 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) nonprofit blood center, established in 1974.



SHARING IS CARING

There are three different ways you can help change the world for heart patients. Here's how:



DONATE



HOST A DRIVE



ADVOCATE

THEIR STORIES

Click on Macie or Lilly's image to read their stories. For more heart warrior stories, click the button below.



MACIE



LILLY



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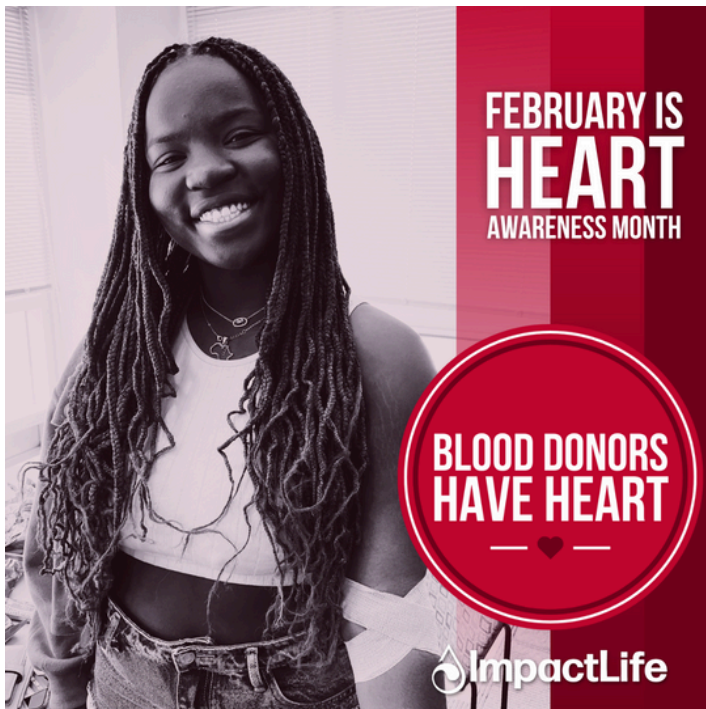
SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.

FEBRUARY IS HEART AWARENESS MONTH
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 ImpactLife



Right click on graphics and select "Save image as" to use on your social media pages. If you're on mobile, touch and hold the image to save.

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